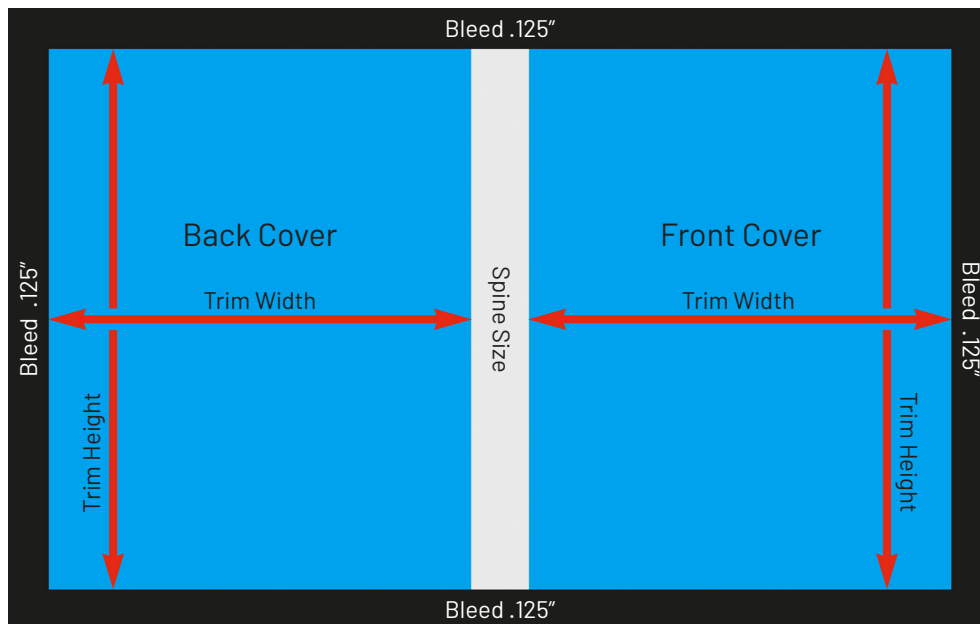


Paperback Layout Guidelines

- Inside Pages:**
- File Format:** .pdf
 - Fonts:** Embedded
 - Image Resolution:** 300 dpi (minimum)
 - Color Images:** CMYK (not RGB). Any RGB will be converted to CMYK
 - Black & White Images:** Greyscale (not CMYK or RGB)
 - Page Size:** Same as trim size (5.5"x8.5", 6"x9", 8.5"x11", etc...)
 - Bleeding Pages:** Extend .125" all around, if applicable
 - Crop Marks:** Not necessary if page size is same as trim size
 - Page Setup:** Individual pages (no spreads), in one .pdf file
 - Margins:** Recommend at least .75". More can be added to the gutter area if desired
 - Page Count:** An even number of pages (add blanks if applicable)
- Cover:**
- File Format:** .pdf
 - Fonts:** Embedded
 - Image Resolution:** 300 dpi (minimum)
 - Color Images:** CMYK (not RGB). Any RGB will be converted to CMYK
 - Layout:** Includes front cover, spine and back cover as one .pdf file. See example below
 - Bleed:** Extend .125" all around outside perimeters
 - Design:** A design recommendation is to flow the same image or color from left to right
 - Spine Text:** We do not recommend text on spines less than .125"
 - Spine Size Formula:** number of pgs divided by ppi (pages per inch) which is determined by the type of paper chosen, then add .04". (minimum spine size is .08")
 - Cover layout size is also calculated on our [Instant Quote web page](#).**

Paperback Cover Example



Cover Width=(Trim Width x 2) + (Bleed x 2) + (Spine Size) Cover Height=(Trim Height) + (Bleed x 2)

NOTE: Spine widths vary by page count and paper chosen.