

Hardcover Layout Guidelines

Inside Pages:

File Format: .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Black & White Images: Greyscale (not CMYK or RGB)
Page Size: Same as trim size (5.5"x8.5", 6"x9", 8.5"x11", etc...)
Bleeding Pages: Extend 0.125" all around, if applicable
Crop Marks: Not necessary if page size is same as trim size
Page Setup: Individual pages (no spreads), in one .pdf file
Margins: Recommend at least 0.75". More can be added to the gutter area if desired
Page Count: An even number of pages (add blanks if applicable)

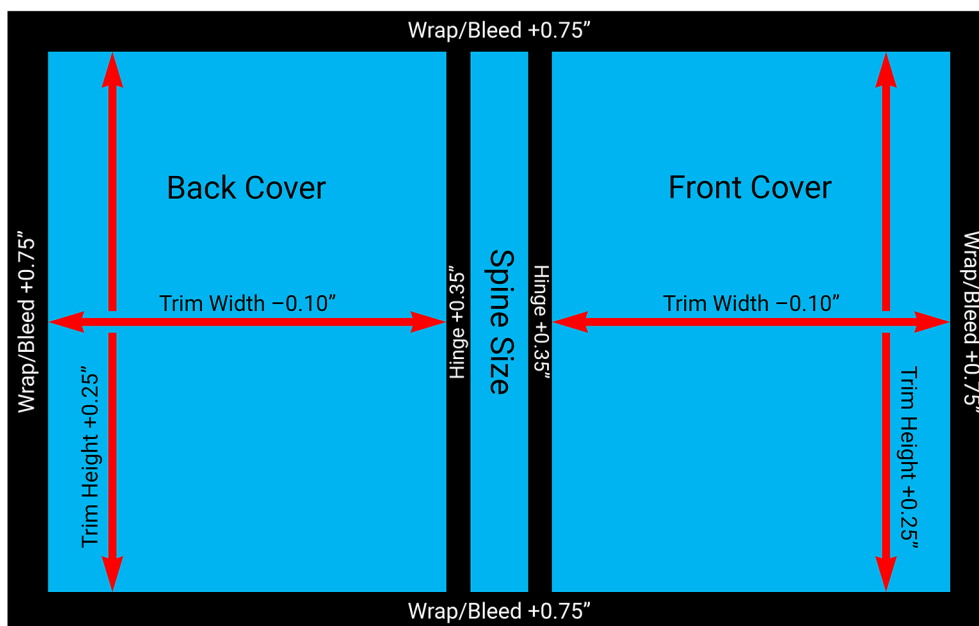
Full Color Cover:

File Format: .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Layout: Includes front cover, spine and back cover as one .pdf file. See example below
Bleed: Extend 0.75" all around outside perimeters
Design: A design recommendation is to flow the same image or color from left to right (avoid placing type in hinge area)
Spine Size Formula: Number of pgs divided by ppi (pages per inch), which is determined by the type of paper chosen, then add 0.25".

Foil Stamping:

File Format: .pdf
Layout: Same as above. Can be spine and/or front cover and/or back cover
Design: Avoid using thin fine fonts and thin design elements
Color: Black

Casemaking Hardcover Example



Cover Width= (Trim Width -0.10") x 2 + (Wrap/Bleed x 2) + (Hinge x 2) + (Spine Size)

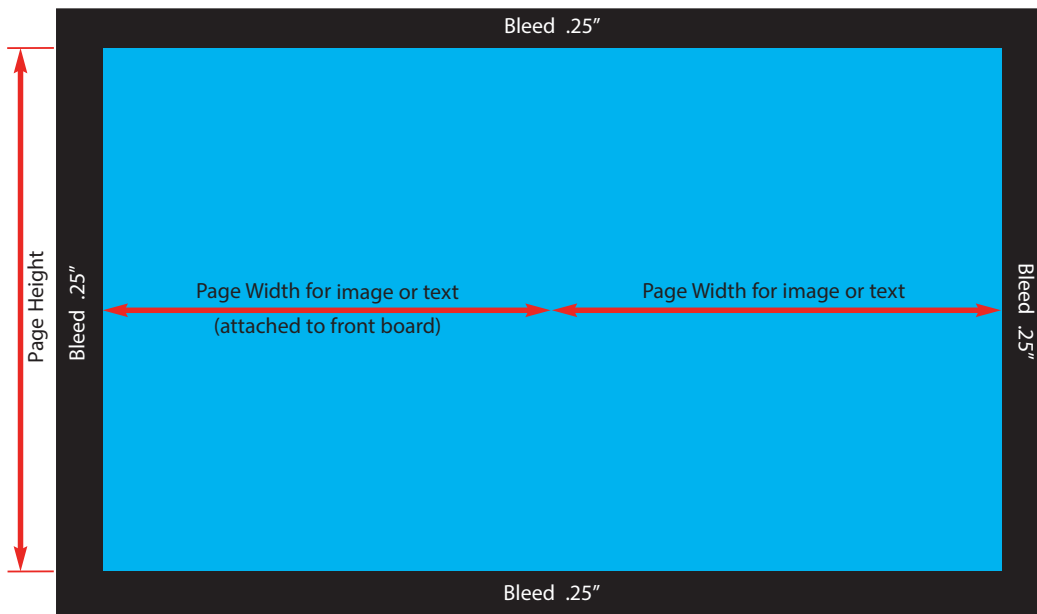
Cover Height= (Trim Height +0.25") + (Wrap/Bleed x 2)

NOTE: Spine widths vary by page count and paper chosen.

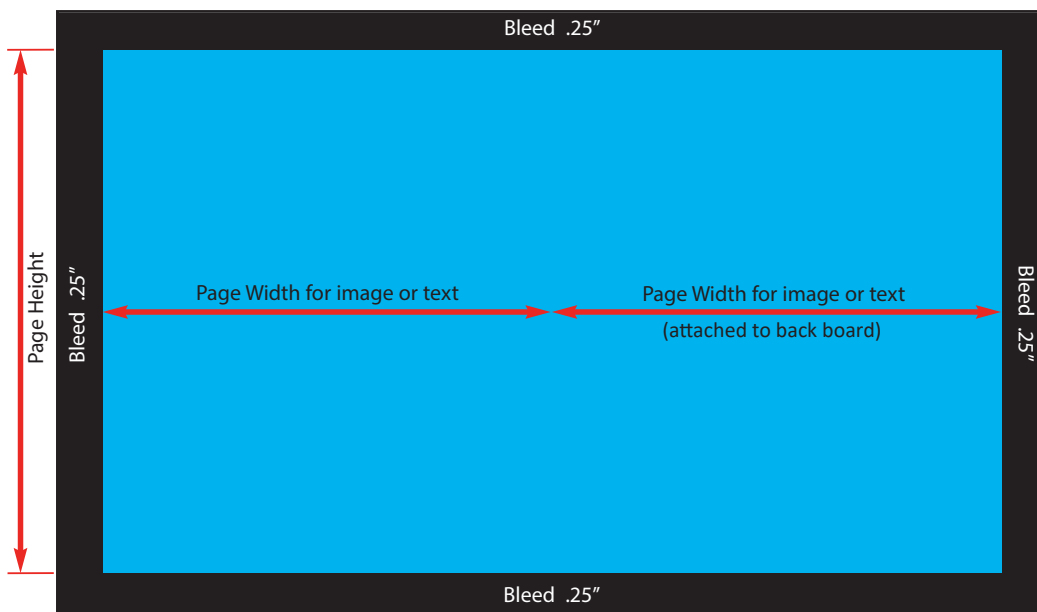
Printed 1-Sided End Sheet Guidelines

End Sheets: *File Format:* .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Bleeding Pages: Extend **.25"** all around, if applicable

1-Sided Front End Sheet Example



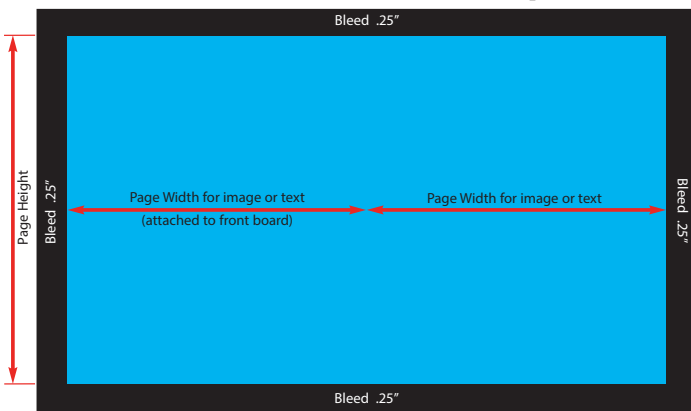
1-Sided Back End Sheet Example



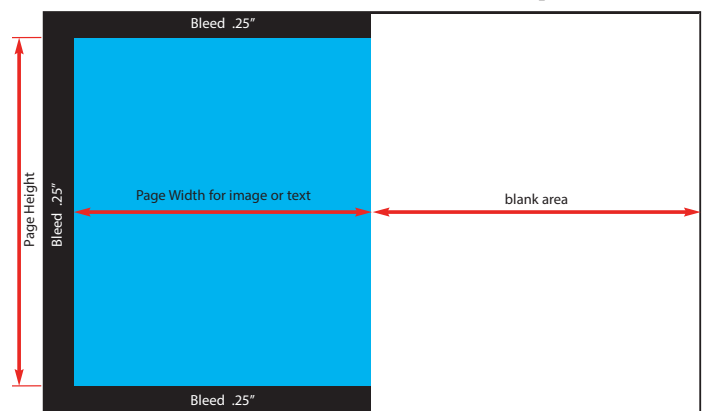
Printed 2-Sided End Sheets Guidelines

End Sheets: *File Format:* .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Bleeding Pages: Extend **.25"** all around, if applicable

2-Sided Front End Sheet Example - Side 1



2-Sided Front End Sheet Example - Side 2



2-Sided Back End Sheet Example - Side 1



2-Sided Back End Sheet Example - Side 2

