

LIGHTNING PRESS BOOK PRINTING

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Paperback Layout Guidelines

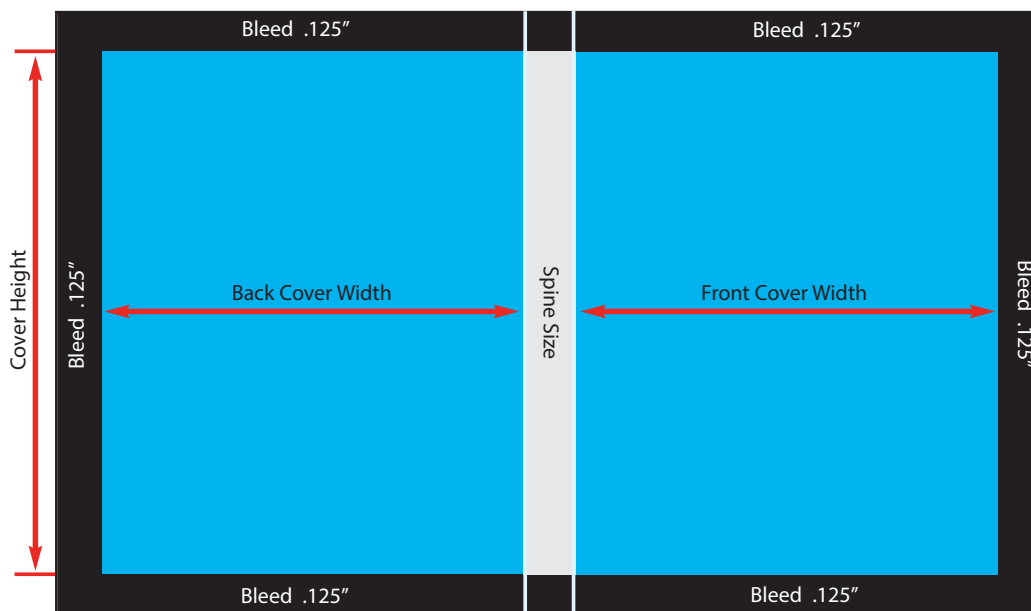
Inside Pages:

- File Format:** .pdf
- Fonts:** Embedded
- Image Resolution:** 300 dpi (minimum)
- Color Images:** CMYK (not RGB). Any RGB will be converted to CMYK
- Black & White Images:** Greyscale (not CMYK or RGB)
- Page Size:** Same as trim size (5.5"x8.5", 6"x9", 8.5"x11", etc...)
- Bleeding Pages:** Extend .125" all around, if applicable
- Crop Marks:** Not necessary if page size is same as trim size
- Page Setup:** Individual pages (no spreads), in one .pdf file
- Margins:** Recommend at least .75". More can be added to the gutter area if desired
- Page Count:** An even number of pages (add blanks if applicable)

Cover:

- File Format:** .pdf
- Fonts:** Embedded
- Image Resolution:** 300 dpi (minimum)
- Color Images:** CMYK (not RGB). Any RGB will be converted to CMYK
- Layout:** Includes front cover, spine and back cover as one .pdf file
- Bleed:** Extend .125" all around outside perimeters
- Design:** A design recommendation is to flow the same image or color from left to right
- Spine Size Formula:** number of pgs divided by ppi (pages per inch)
which is determined by the type of paper chosen, then add .02".
(minimum spine size is .04")
- Spine Text:** We do not recommend text on spines less than .125"

Paperback Cover Example



NOTE: Spine widths vary by page count and paper chosen.