



LIGHTNING PRESS BOOK PRINTING

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Hardcover Layout Guidelines

Inside Pages: *File Format:* .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Black & White Images: Greyscale (not CMYK or RGB)
Page Size: Same as trim size (5.5"x8.5", 6"x9", 8.5"x11", etc...)
Bleeding Pages: Extend .125" all around, if applicable
Crop Marks: Not necessary if page size is same as trim size
Page Setup: Individual pages (no spreads), in one .pdf file
Margins: Recommend at least .75". More can be added to the gutter area if desired
Page Count: An even number of pages (add blanks if applicable)

Full Color

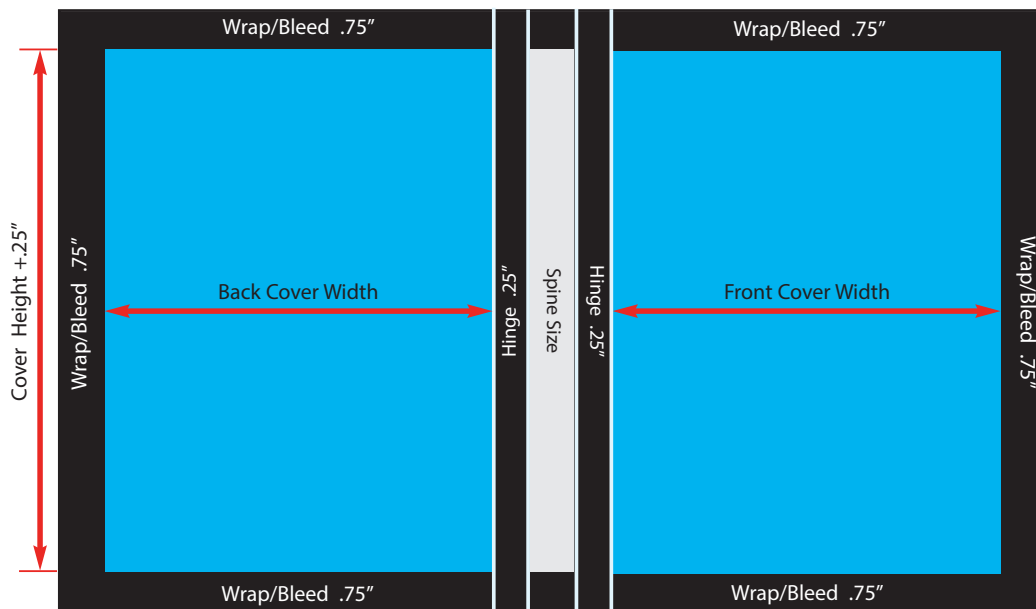
Cover:

File Format: .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Layout: Includes front cover, spine and back cover as one .pdf file. See example below.
Bleed: Extend .75" all around outside perimeters
Design: A design recommendation is to flow the same image or color from left to right
Spine Size Formula: Number of pgs divided by ppi (pages per inch)
which is determined by the type of paper chosen, then add .188".
(minimum spine size is .25")

OR

Foil Stamping: *File Format:* .pdf.
Layout: Same as example below. Can be spine and/or front cover and/or back cover.
Design: Recommend text only. Non-serif fonts recommended and upper case letters.
Color: Black

Hardcover Example

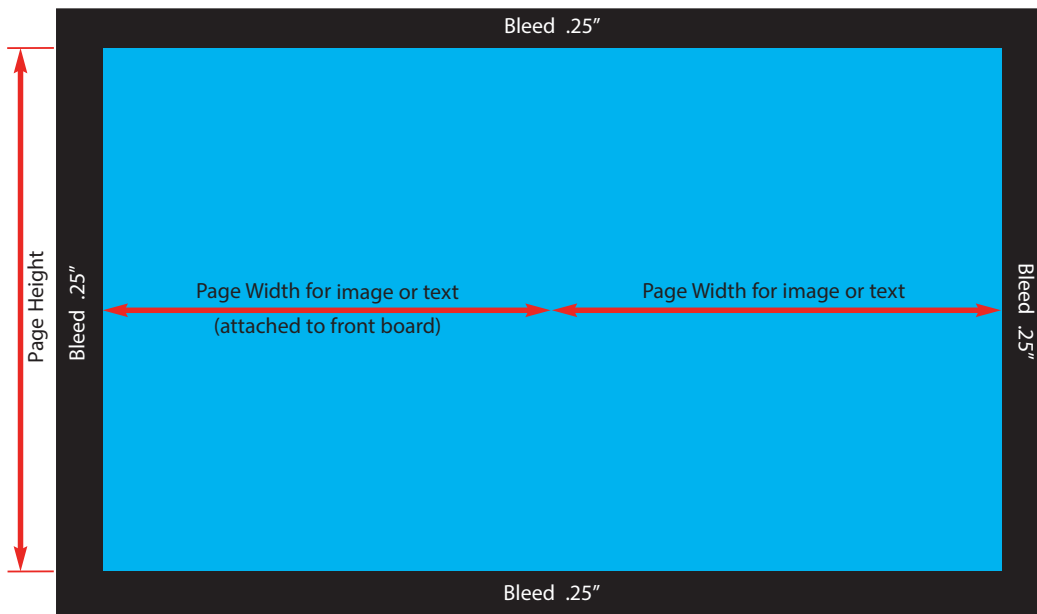


NOTE: Spine widths vary by page count and paper chosen.

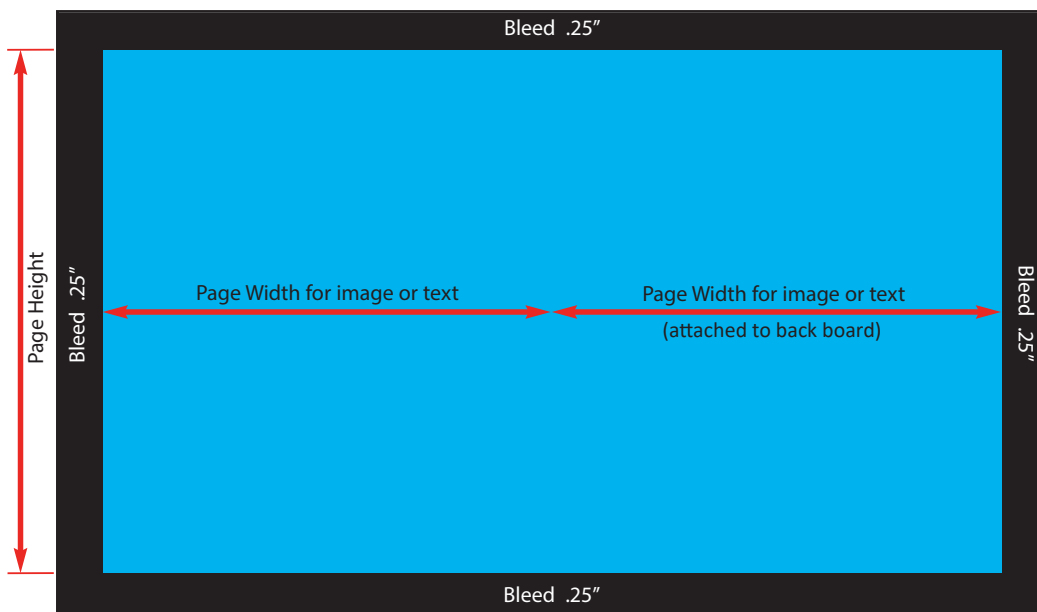
Printed 1-Sided End Sheet Guidelines

End Sheets: *File Format:* .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Bleeding Pages: Extend .25" all around, if applicable

1-Sided Front End Sheet Example



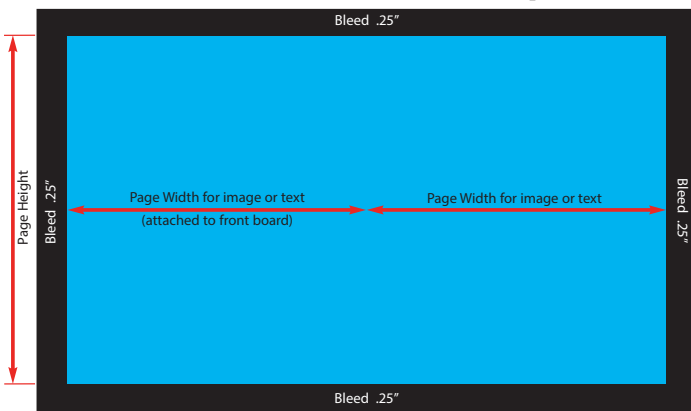
1-Sided Back End Sheet Example



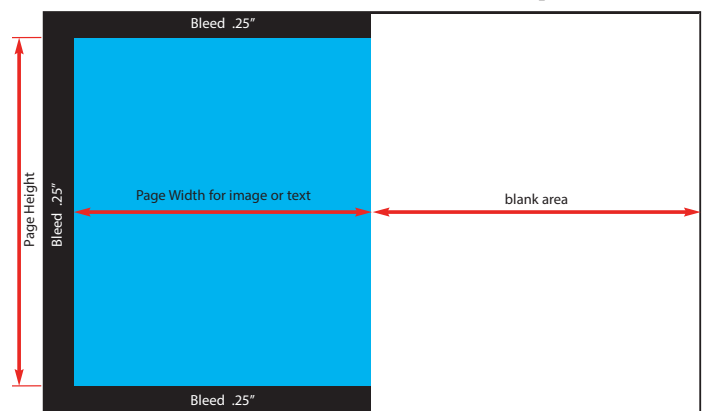
Printed 2-Sided End Sheets Guidelines

End Sheets: *File Format:* .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Bleeding Pages: Extend **.25"** all around, if applicable

2-Sided Front End Sheet Example - Side 1



2-Sided Front End Sheet Example - Side 2



2-Sided Back End Sheet Example - Side 1



2-Sided Back End Sheet Example - Side 2

