

LIGHTNING PRESS BOOK PRINTING

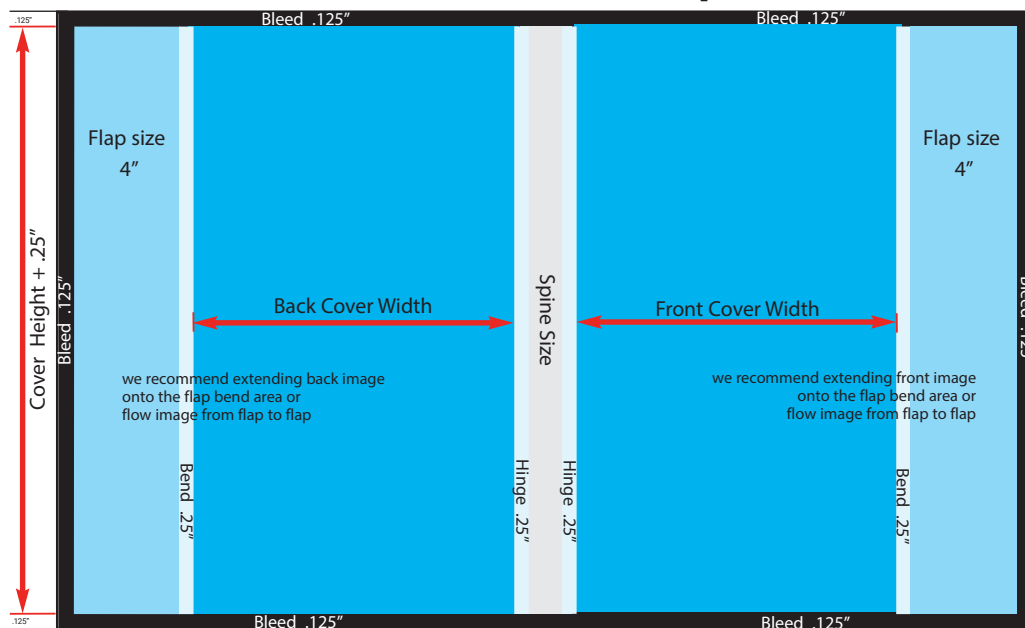
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Dust Jacket Layout Requirements

Inside Pages: *File Format:* .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Black & White Images: Greyscale (not CMYK or RGB)
Page Size: Same as trim size (5.5"x8.5", 6"x9", 8.5"x11", etc...)
Bleeding Pages: Extend .125" all around, if applicable
Crop Marks: Not necessary if page size is same as trim size
Page Setup: Individual pages (no spreads), in one .pdf file
Margins: Recommend at least .75". More can be added to the inner margins if desired
Page Count: An even number of pages (add blanks if applicable)

Dust Jacket: *File Format:* .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Layout: Includes front cover, spine, back cover, and flaps as one .pdf file
Bleed: Extend .125" all around outside perimeters
Design: A design recommendation is to flow the same image or color from flap to flap
Spine Size Formula: Number of pgs divided by ppi (pages per inch)
which is determined by the type of paper chosen, then add .188"
(minimum spine size is .25")

Dust Jacket Example



NOTE: Spine widths vary by page count and paper chosen.