



LIGHTNING PRESS

BOOK PRINTING

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Booklet Layout Guidelines

- Inside Pages:** *File Format:* .pdf
Fonts: Embedded
Image Resolution: 300 dpi (minimum)
Color Images: CMYK (not RGB). Any RGB will be converted to CMYK
Black & White Images: Greyscale (not CMYK or RGB)
Page Size: Same as trim size (5.5"x8.5", 6"x9", 8.5"x11", etc...)
Bleeding Pages: Extend .125" all around, if applicable
Crop Marks: Not necessary if page size is same as trim size
Page Setup: Individual pages (no spreads), in one .pdf file
Margins: Recommend at least .75". More can be added to the gutter area if desired
Page Count: A multiple of 4 (add blanks if applicable)

- Booklet Cover:** Front and back as a separate .pdf file, if not bleeding
If either cover bleeds, see below:

Booklet Cover Example with Bleed

